

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954925-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954925	WOC10034013

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	5a Eyeopener	5-6a	MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-WTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12	5:23 AM	5a Eyeopener	5-6a	:30	0FA12P130H	\$600.00 NM
2	09/25/12	10/01/12	6a Eyeopener	558-7a	MTWTF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-WTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/01/12	5:58 AM	6a Eyeopener	558-7a	:30	0FA12Z128H	\$1,200.00 NM
3	09/25/12	10/01/12	Good Morning America	658-9a	MTWTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/01/12	8:57 AM	Good Morning America	658-9a	:30	0FA12P130H	\$800.00 NM
5	09/25/12	10/01/12	LIVE WITH KELLY & MIC	9A-10A	MTWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-WTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12	9:36 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12Z128H	\$500.00 NM
7	09/25/12	10/01/12	The View	1058-12n	MTWTF--	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-WTF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/01/12		The View	1058-12n	:00		<del>\$650.00</del> NM
Credited									
8	09/25/12	10/01/12	Midday News	1158a-1230p	MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-WTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WCVB	M	10/01/12	11:59 AM	Midday News	1158a-1230p	:30	0FA12P130H	\$600.00	NM																					
9	09/25/12	10/01/12	Millionaire	1228-1p	MTWTF--	:30	2	\$450.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WCVB	M	10/01/12	12:53 PM	Millionaire	1228-1p	:30	0FA12Z128H	\$450.00	NM																					
10	09/25/12	10/01/12	1-2p	1-2p	MTWTF--	:30	2	\$350.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WCVB	M	10/01/12	1:30 PM	1-2p	1-2p	:30	0FA12P130H	\$350.00	NM																					
11	09/25/12	10/01/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	2	\$400.00	NM																						
Class of Time- Immediately Pre-emptible No Makegood Required																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WCVB	M	10/01/12	3:12 PM	KATIE COURIC DAY	3-4p	:30	0FA12Z128H	\$400.00	NM																					
12	09/25/12	10/01/12	ELLEN EF	4P-5P	MTWTF--	:30	3	\$700.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
3	WCVB	M	10/01/12	4:54 PM	ELLEN EF	4P-5P	:30	0FA12P130H	\$700.00	NM																					
13	09/25/12	10/01/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	2	\$1,200.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WCVB	M	10/01/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	0FA12Z128H	\$1,200.00	NM																					
14	09/25/12	10/01/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	2	\$2,000.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WCVB	M	10/01/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	0FA12P130H	\$2,000.00	NM																					
16	09/25/12	10/01/12	M-F Inside Edition	658-730p	MTWTF--	:30	2	\$1,500.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WCVB	M	10/01/12	7:12 PM	M-F Inside Edition	658-730p	:30	0FA12Z128H	\$1,500.00	NM																					
17	09/25/12	10/01/12	Chronicle	728-8p	MTWTF--	:30	2	\$1,500.00	NM																						
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1	WCVB	M	10/01/12	7:29 PM	Chronicle	728-8p	:30	0FA12P130H	\$1,500.00	NM																					

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Obama/D/President	Candidate Orders	1844	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>13</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$11,800.00</b>
<u>Agency Commission</u>	<b>\$1,770.00</b>
<u>Net Amount Due</u>	<b>\$10,030.00</b>